## Lateral Descendant Of Washington Is Killed in Action

## Private C. T. A. McCormick, Marine Corps, Killed at Chateau Thierry

Casualties reported vesterday contained the name of a collateral descendant of George Washington. There were sayed a score of more men from New York, Brooklyn and adjacent towns. In the list, which contained 379 names, were four commissioned officers from New York. One, Captain Rahm Sanger, killed in an aviation accident in France, only recently commanded the military aviators from Mineola who acted as pallbearers at the funeral of Major John Purroy Mitchel.

Other officers named included Captain Vain Van Santvoord Merle-Smith, of the marines were in italics.]

Died of Wounds of Company L. 185th Regiment, wounded a second time: Lieutenant Oliver Alein, of 800 West 192d Street, severely wounded, and First Lieutenant Henry G. Fowler, 324 New York Avenue, Brooklyn, wounded.

Private Paul Rowitzer, 459 West 155th Street, has been severely wounded. In a letter to his sister he said he had been hit on July 15, but that he was recovering rapidly. He predicted American troops would soon be on German soil.

Private Joseph M. Cowen, 466 New Jersey Avenue, Brooklyn, wounded in School, N. Wounded Severely wounded American troops would soon be on German soil.

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Died of Disease

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cd. In a letter to his sister he said he had been hit on July 15, but that he was recovering rapidly. He prodicted American troops would soon be on German soil.

Private Joseph M. Cowen, 466 New Jersey Avenue, Brooklyn, wounded in action, recently wrote his parents he had been in the thick of the fighting and that he had not only killed two Boches, but had, in addition, a gold watch and chain, valued at \$200, as a trophy. He also sent a five-mark and a two-mark note, which his parents have had framed.

Private Daniel J. Callaghan, 8165 Bay Sixteenth Street, Brooklyn, N. Y.

HOWARD, Henry, 25 Fifteenth Street, Brooklyn, N. Y.

KOPP, Henry, 121 St. Nicholas Avenue, Brooklyn, N. Y.

WHIGH James C. Street, New York City.

MARTINEY, Joseph, corp., 31 West 110th Street, New York City.

MARTINEY, Joseph, corp., 307 East 120th Street, New York City.

MARTINEY, Joseph, corp., 307 East 120th Street, New York City.

MARTINEY, Joseph, corp., 307 East 120th Street, New York City.

CHILLY, James, corp., 158 Washington Street, New York City.

CASHMAN, John F., 199 Orange Street, Washington Street, New York City.

CASHMAN, Daniel, 8165 Bay Sixteenth Street, Brooklyn, N. Y.

HOWARD, Henry, 255 Fifteenth Street, New York City.

MOWARD, Henry, 121 St. Nicholas Avenue, Brooklyn, N. Y.

CERABONE, Victor A., 318 East Eleventh Street, New York City.

KOPP, Henry, 121 St. Nicholas Avenue, Brooklyn, N. Y.

WHIGH James C. Street, Street, New York City.

MCHERAL Daniel J. Callaghan, 8165 Bay Sixteenth Street, New York City.

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MCHERAL Daniel J. Callaghan,

have had framed.

Private Daniel J. Callaghan, \$165 Bay Sixteenth Street, Coney Island, who has been severely wounded, wrote his mother that the slogan of the men of Company E, 37th Engineers' Corps, was "Hell or Hoboken by Christmas." Private Callaghan is twenty-three years old and was a selective draft man.

Private C. A. McCormick, who was killed at Château Thierry on July 19, was a great, great, great nephew of George Washington. Private McCormick enlisted in the Marine Corps, July 19, 1917, just a year to a day before

Brooklyn, N. Y.

KOPP. Henry, 121 St. Nicholas Avenue, Brooklyn, N. Y.

HANSEN. Harry, 4508 Fourth Avenue, Brooklyn, N. Y.

Rowlytzer, Paul, 459 West 155th Street, New York City.

SCHWARTZ, Samuel, 19 Suffolk Street, New York City.

SCHWARTZ, S

McAdoo Avenue, Jersey City, is listed as wounded. He was twenty-three years old and enlisted in May of last

### Millions of 'Smokes' Ordered By K. of C. for Men at Front

The Knights of Columbus have ordered 1,400,000,000 cigarettes, 6,000,000 cigars, 4,000,000 corncorb pipes and 3,000,000 pounds of chewing tobacco for free distribution to members of the expeditionary forces.

The motor truck service of the The motor truck service of the or-

ganization is taking the tobacco close up to the firing line. Accompanying the motor trucks are twenty-five automobile camp kitchens, which serve hot

# The Casualty List

WASHINGTON, September 5 .- The names of 565 soldiers and 5 marines appear on the casualty lists made public by the War Department

Of the soldiers 75 were killed in action, 35 died from wounds or other causes, 195 were wounded severely, 154 were wounded, degree undetermined, and 106 are missing in action.

Two of the marines were killed in action, one died from wounds, one

(P) prisoner.

ALABAMA: GORMILLION, James T., sgt., Shreve (K), HOOMES, Charles L., Chapman (K), PARKER, Clinton W., Birmingham (K),

What is a Branch

House?

ization where what the packing plant does for you is put

where you can use it.

living thing they belong to.

useful to you.

equipment to keep meat cool, sweet and fresh.

that it can be disposed of while fresh and sweet.

unless someone else can treat him better than we can.

The Branch House is the place in the packing organ-

Both are the natural result of growth and development in the

Swift & Company Branch houses are located in distributing centers all over the country. They are fitted out with refrigerating

Each one is in personal charge of a man who believes in what

They are directed by men who have spent years learning how

Meat is shipped to the branch houses direct from the packing

Your meat dealer comes here to buy your meat for you-

So you need the branch house in order to live well; and the

branch house and the packing plant need each other, in order to be

Swift & Company, U. S. A.

Ten Wholesale Distributing Markets in Greater New York

Central Office, 32 Tenth Avenue

G. J. Edwards, District Manager

plants in Swift & Company's refrigerator cars, in such quantities

Swift & Company is doing for people and wants to help do it.

to get better meat cheaper to the places where it is needed.

BERRY, Louis E., Daly City (K), CODKO, Frank A., San Jose (M), COGNI, Luigi, San Anselme (K), CUIZ, Hugh, Sacramento (W), MILLER, John C., Los Angeles (K), VALENZUELA, Joseph, Watts (K).

ARNETT, William C., Padroni (M). CLARK, Eugene F., Colorado Springs

ROSHECK, Joseph, sgt., Denver (W). CONNECTICUT: SHERMAN, Raymond G., lieut., Glaston-bury (W).

FLORIDA: COLLINS, Dan W., bugler, Wauchule (W). SHELTON, Curtis E., Woodrow (K). WELLS, Thomas J., Jaspar (W). GEORGIA: WILSON, R. M., capt., Savannah (W).

IDAHO: BYERS, Edward E., sgt., Blackfoot (W)

BYERS, Edward E., agt., Blackfoot (W).

LLINOIS:

PURDON, Rupert L., capt., Chicago (W).

HACKETT, Harry E., lieut., Chicago (K).

ALLISON, Lyman J., corp., Chicago (K).

BURYAN, Andre, Melrose Park (K).

BONCEK, John, corp., Berwyn (W).

CARRAVETTA, Pasquale, Chicago (K).

ERNST, Frank E., corp., Shelbyville (W).

EASTON, Ray, Chicago (M).

FLYNN, Daniel, Chicago (M).

GUIDO, Fred, Chicago (M).

GUIDO, Fred, Chicago (W).

GOLDEN, Hugh A., Chicago (K).

HOFF, John, Chicago (W).

HORNA, John, Chicago (W).

HORNA, John, Chicago (W).

JANCH, Howard W., Oak Ford (M).

JANCH, Howard W., Oak Park (K).

JUINSE, Frank, Chicago (W).

JUINSE, Frank, Chicago (W).

LOUIS, Antonio, sgt., Blue Islands (W).

LOUIS, Antonio, sgt., Blue Islands (W).

LOWE, Mark, corp., New Haven (W).

LOLESS, Almus, Marion (W).

LINK, Elton, Ewing (W).

MCREA, Rolla, Cambria (W).

MATTINGLY, Wm. L., Mound City (W).

MATTINGLY, Wm. L., Mound City (W).

NOACK, Teny, Chicago (W).

PAUL, John W., Fairfield (W).

REYNOLDS, Stewart, Chicago (K).

RICE, Richard M., Virden (W).

SENKARSKI, William J., Chicago (W).

VELEK, Frank, Chicago (W).

VAUGHAN, Guy, Taylorville (W).

WATSHER, Warion, Sgt., Chicago (W).

VAUGHAN, Guy, Taylorville (W).

ZUERKE, Warion, Sgt., Chicago (W).

VAUGHAN, Guy, Taylorville (W).

ZUERKE, Waliam E., South Elgin (K).

ZUERKE, Waliam E., South Elgin (K).

ROHDE, Clarence C., corp., Fort Wayne (W).

RURTON, William L., Indianapolis (W).

BROWN, Isaac, Warren (W).

CULLANE, Frank, Evanaville (W).

DAVIS, Herman, Vincennes (W).

ELSEY, Homer M., Loogootee (W).

FRAMER, William, Richmond (W).

FRIEND, Homer, East Chicago (W).

GATEWOOD, Paul E., Shelbvylle (W).

GHES, Price, Indianapolis (W).

GREENLEE, Ovill E., Bedford (M).

GRIGSBY, Arthur, New Salem (W).

HAMLET, William J., Aurora (K).

HAMLET, William J., Trafalger (W).

HANCOCK, Velsey E., Wabash (W).

HACH, William, Fort Wayne (W).

HEGGI, Stephen J., South Bend (M).

HERSLEY, Andy, Greensburg (W).

HILES, Roland H., Indianapolis (W).

HOMER, George W., Fort Ritner (M).

JACOBUS, Royal, Vincennes (M).

KUHLMANN, Ora R., Churubusco (W).

KOBERNUSS, Louis F., Chicago (W).

LEEMAN, Harry C., Arcadia (K).

McKINNEY, Charles W., Highest Point W.

MARTIN, Raymond E., Gosport (W).

MARTIN, Raymond E., Gosport PW). MORGAN, James, Vincennes (W). McDONALD, Bernard W., Indianapolis

NEWLIN, Clarence L., Crawfordsville NEWLIN, Clarence L., Crawfordsville M).

NOVOKUSKI, John, Mishawaka (W).

PAULDawson B., corp., New Castle (W).

PHILIPS. Raymond A., Greencastle (W).

SIMMONS, Curtis, Indianapolis (M).

SMITH, Frank T., Washington (M).

SMITH, Raymond B., Bloomfield (W).

SMITH, Raymond B., Bloomfield (W).

SMITH, Raymond B., Bloomfield (W).

STAUBECK, John, East Chicago.

STEWART, Thomas, Libertyville (M).

STETH, Andrew J., Atlanta (W).

STICKELS, Emery V., Jacksonville (M).

SHELLY, Musar O., Frankfort (M).

WACTIS, James M., Covington (M).

WACTIS, James M., Covington (M).

WACTIS, James M., Covington (M).

WACOUSLEY, Edward Z., W. Liberty (M).

OWA:

MATHINGLY, L. A., mechanic, Fordsville

W),
PARKER, Crit, Rock Hold (W),
SUTTON, Rey T., Clio (W)
STEVENSON, L. G., Covington (W),
TRAVIS, John P., Marion (M),
WHITE, Nat P., Polly (M),
OURSLAND

WHITE, Nat P., Polly (M).

LOUISIANA:
ADAMS, W. J., Gibson (W).
ANDERSON, A. T., Lexington (W).
BARRAS, Fraisse, Gibson (W).
BROUSSARD, J. C., Edgerly (M).
CONNER, Andrew B., Selma (W).
CAMUS, Alphonse, Algers (M).
EDWARDS, J. M., jr., Shreveport (W).
HARLOW, Odies, De Quincy (M).
HAYS, Wm: R., Hornbeck (M).
HOLM, Alfred, Shreveport (M).
RICHARD, Willie J., Lockport (W).
STAGG, Harry P., Libertyville (M).
MARYLAND:

MASSACHUSETTS:
RENNE. Norman, lieut., Pittafield (W).
WASGETT, Harold C., lieut., Everett (K).
ABERCROMBIE, J. E., Lawrence (W).
ACKERMAN, W. A., corp., Stafford

ACKERMAN, W. A., COFP., Staffe prings (W). BOYLE, J. H., corp., Lawrence (K). CHOOLJIAN, B. K., Boston (W). FROSTHOLM, Neils, Worcester (K). HOLT, Carl F., Beverly (W). KOLOFOLIAS, Elias, Lowell (W). LAROCHELLE, George, Lawrence (K). LEVINE, Alfred, Boston (W). LANDRY, Omer J., Webster (W).

MONGEAU, H. J., corp., Cherry valley M.
MITCHELL, Oscar, Hull (K).
MORRIS, L. J., Vineyard Haven (K).
MINTOSH, G. W., Needham (W).
MALONEY, M. J., Wakefield (W).
O'CONNELL, M. J., Jamalea Plain (K).
O'LIVER, James A., Bridgewater (K).
PAPAZIAN, W., Fitchburg (W).
PARILA, Emil, Gardner (K).
RIENDEAU, J. J., Lawrence (K).
RIENDEAU, J. J., Lawrence (K).
SPAULDING, L. W., Boston (W).
SMITH, John F., Springfield (K).
SMITH, Henry F., Waltham (W).
SWEET, A., South Williamsport (W).
WHITE, Amos Le, Lynn (W).
HICHIGAN:

MINNESOTA:

FALLS, Frank A., cook, Sioux Falls (W),
FLETCHER, Chas. W., Minneapolis (W),
GUNION, Louis L, corp., Benson (W),
KING, Hester, Redwood Falls (K),
M'CONNELL, Robert F., Lake City (W),
OLSON, Sophus, Detroit (W),
ODLAND, Arthur O., New London (W),
PETERSON, Axel J., St. Paul (K),
RUDE, Abner, St. Paul (D D),
RASMUSSEN, Swend P., Hutchinson (K),
SENSTAD, George K., Lakeville (K),
THORESON, Martin B., Dawson (W),
VON BEHREN, Frederick, Brewster (K),
MONTANA:

VERMONT: BARROWS, Henry E., Middleburg (W). BARROWS, Henry E., Middlebury (W).

MISSOURI:

CARLSON, Otto, Keet., Albany (W).

HARRIS, James C., Keet., St. Louis (K).

HORBER, Leen C., St. Louis (W).

SMITH, Frank, Honersville (W).

SMITH, Frank, Honersville (W).

SCHOETZ, Ray J., St. Joseph (W).

SIDEL, James H., Dudley (W).

THOMAS, Henry E., Marcelline (M).

WILLOUGHBY, Thomas O., Gebson (M).

WEIGEL, Fred M., Jefferson City (D A).

NEW HAMPSHIRE:

NEW HAMPSHIRE: CROSBY, John T., Manchester (W), DITTERENNER, Arnold (W).

GUMERLOCK, Stanley, Alpha (W).

NORTH CAROLINA:

PERRY, H. C., licut., Wilmington (W).

BURLESON, Clarence, Bakersville (W).

BENNTON, John K., Evergreen (W).

BROWN, Joel C., Crestmont (W).

FERGUSON, Roby, Moravian Falls (D D).

GARLAND, Carlos, Ewart (W).

GALLOWAY, Arthur C., Crestmont (W).

MONTAGUE, John M., Elm City (W).

ROBERTS, Carter A., Creedmoor (W).

WILLIAMS, Shell E., corp., Benaja (W).

NORTH DAKOTA:

NORTH DAKOTA: FLETCHER, Charles E., Prosper (K). GABE, James C., Taylor (W). THOME, Walter J., Elgin (K).

NEBRASKA:
MITCHEL, Charles W., Holdrege (W).
M'COY, Marion, Alliance (D A).
M'KEENER, Charles E., corp., Longpine

OKLAHOMA:
DAY, Clarence C., corp., Welictka (M),
GILLILAND, John J., Webber Falls (
WOODY, Barney E., Springfield (W).

HELLEMU, Louis F., Defiance (W).
HAERING, Herman A., Creatline (W).
HAERING, Herman A., Creatline (W).
HELMICK, Irac C., Troy (W).
HELMICK, Irac C., Troy (W).
HERSHEY, C. D., musician, Hindley (W).
JOHNSON, John, mechanic Akron (M).
MOCK, Lester L., Toledo (W).
PLACE, Homer, Dayton (W).
PLACE, Homer, Dayton (W).
PLACE, Homer, Dayton (W).
SANDERMUER, William, Cleveland (K).
SANDERMUER, William, Cleveland (K).
VAIEA, Stavru N., Newark (W).
WEARSTLER, Gilseppe, Crisia (W).
NORWAY:
HAUG, John, Troud Hjan (W).
VIENSON, Adolph, Fredrisland (W).
VIENSON, Adolph, Fredrisland (W).
VIENSON, Andrew, Sentecord (W).
POLAND:
CHIMPLEWJNZ, Thomas.
SWEDEN:
Edorkman, A. A., Helsingford (W).
JOHNSON, Eric J., Jankoping (W).

Marines

ILLINOIS:

WILBERSCHIED, Geo. A., Cleveland (W).

PENNSYLVANIA:

ATKINSON, John, lieut., Carlyle (W).

HARDESTY, George B., jr., lieut., Pottsvilla (W).

KOONTZ, J. B., lieut., Philadelphia (W).

MCUTCHEON, W. H., lieut., Wayne (W).

ROTH, Fred. W., lieut., Pittsburgh (W).

BARANACK, George, Ramey (M).

BAUER, James A., Philadelphia (W).

CONNERS, William M., Scranton (M).

DJAKOVICH, George, Brownsville (W).

DAVIS, James R., Slatington (W).

GALENTINE, Benjamin G., Rochester

Mills (W).

GALENTINE, Benjamin G., Rochester Mills (W)
GORDON, Louis, Philadelphia (K).
HARMAN, Fred W., Altoona (W).
HASTINGS, James R., Orviston (W).
HETLMACK, Walter, Connellsville (W).
HOLLAND, Edgar A., Chautaqua (W).
ISREAL, Peter, Washington (W).
JEFFRIES, William, Germantown (W).
JAZIERSKI, Joseph J., Dixon (W).
JAZIERSKI, Joseph J., Dixon (W).
JENKINS, Lewis, Phillipsbury (W).
KALOUS, Charles H., Edenborn (W).
LINKERHEIMER, Lawrence I., sgt., Pittsburgh (W).

MARSHALL, George W., Time (K).
MANGUEM, W., corp., Pittaburgh (W).
NORRIS, Joseph F., Jerome (W).
PORTER, John Ross, Hays (W).
RECKARTS, Charles W., Oil City (W).
RILEY, Geo. McC., corp., Duquesne (W).
SNYDER, John H., Irvin (K).
SLOAN, Milburn, Everett (W).
SLOAN, Milburn, Everett (W).
SLEFERT, Louis E., Warren (K).
TINDALL, Everett E., Marcus Hook (W).
VANDEGRIFT, Jesse, Philadelphia (DA).
WESOLOWSKI, John J., corp., Mount
Carmel (W).
WOODS, Thomas, corp., Expert (W).
WRIEDER, Peter, Philadelphia (W).
YAKURISIN, Joseph, McAdoo (M).
ZARTMAN, Fred W., Hanover (W).
RHODE ISLAND:

RHODE ISLAND: NAHAN, Joseph C., Newport (W).

SOUTH DAKOTA:
ANDERSON, John, Toronto (W).
GARRINGER, Roy D., Fairfax (K).
RANNEY, Arden F., Frankfort (W).
SWANSON, Ole, Box Elder (K).

SOUTH CAROLINA:
JOHNSON, John M., lieut., Newbery (W).
MCCHAYEY, G. C., lieut., Mount Carmel.
ALLEN, Landrum, Gallney (K).
BRANTLEY, C. R., corp., Georgetown W).
ETHERIDGE, Frank, Leesville (W).
FLOYD, Arthur, corp., Laurens (W).
MASON, Ollie L., Arlington (W). TENNESSEE:

WEAKLEY, Robert, Memphis (W).
TEXAS:
HELDENFELS, G. C., lieut., Buville (W).
CARUTHERS, V. W., mechanic, Atascosa
(D A).
FARMER, John, Sumner (W).
HARDEN, Ben, Sulphur Springs (W).
MEIER, W. H., Shiner (W).
PORTER, Burrell J., Glenwood (W).
SHELTON, Claude W., Hubbard (W).
STAFFORD, L. L., bugler, Lancaster (W).
TIPPS, J. F., corp., Campbell (W).
WILLIAMS, L. D., Toyadale (W).
WALKER, James P., Ladonia (K).
WYNIGESI, Eddie, Sulphur Springs (W).
VIRGINIA:

WYNIGESI, Eddie, Sulphur Springs (W).
VIRGINIA:
ARBOGAST, H. B., Harrisburg (W).
BAILLEY, John E., Keokee (M).
BUTLER, Aerieus, Bumpus (W).
CARTER, M. D., Blackwater (K).
CHAPMAN, Alfred, Snowflake (W).
CHEEK, Thomas H., Ewing (W).
DAVIDSON, Joseph, Graham (W).
HAYNES, William, Plasteree (W).
LUCAS, Henry, Bluff City (W).
OSBORNE, Thomas, Newport News (W).
SOURS, Robert L., Luray (K).
WISCONSIN:

SOURS, Robert L., Luray (K).

WISCONSIN:

BOYDEN, Louis W., licut., Oconto (W),
DAY, Jerod William, ligut., Ashland (W),
NDERSON, Melvin J., Readstown (W),
BLANK, William, Portage (W),
BULLER, Lester F., corp., Shoplere (K),
DIN, Chrence, Cazenovia (W),
DUME, William, Sturgeon Bay (W),
DROZEWIECKI, Stanley, Milwaukee (W),
GRAVZKOWSKY, Vincent D., Almond
(W),
ESTES, Glen, Evansville (W),
GROCHAL, Harry H., Milwaukee (W),
HAUSMANN, Frederick W., Alma (W),
HAWKINS, Floyd L., South Kaukauna
(K),

HAWKINS, Floyd L., South Kaukauna K).

HINKLE, Jesse R., Barron (K).

LEHMAN, Fred, sgt., Tigerton (W).

KALBES, John, Pound (K).

KERBER, Herman, Rice Lako (W).

MELLANG, Otto C., Wausau (K).

MELLANG, Otto C., Wausau (K).

MELNOSS, Leland J., Meridovi (W).

MUNRO, James, Cambridge (K).

MUNRO, James, Cambridge (K).

MERENESS, Clifford A., Kaukauna (M).

NELSON, Benny, Blair (W).

NATHEY, Bernard J., Sheboygan (DD).

NATHEY, Bernard J., Sheboygan (DD).

NETZEL, Edward F., Crevitz (W).

OURADA, Jos., Marinello (W).

SCHUELTA, Charles, Racine (W).

PETRI, Simon W., corp., Rozellville (K).

SCHWANZ, Carl H., Peraire du Chien (K).

TYLER, Albert H., Prairie du Chien (K).

TYLER, Albert H., Prairie du Chien (K).

TETZLAFF, Walter, Milwaukes (K).

WALLOCK, Joseph M., Milwaukee (K).

TALLIUE, F., Wabene (M).

WILD, Author.

WEST VIRGINIA: SHUTTLEWORTH, Wayne S., lieut., Fair-SHUTTLEWORTH, Wayne S., lieut., Fairmount (W).
BURSHELL, Thomas, Huntington (W).
BURK, W. J., Burr (W).
HUBBARD, Charles R., Sue (W).
KENNEDY, Clarence E., Clarksburg (W).
McALLISTER, Hobert L., Sumerico (M).
PATTERSON, Okev, Dana (W).
RAMSEY, Lester G., Slieth (W).
RIDDLE, Doy, Petroleum (W).
SMITH, Edward T., Clarksburg (W).
WASHINGTON, D. C.

WASHINGTON, D. C.: DODGE, William W., lieut. (W), LACEY, Robert H., (W).

MASHINGTON:
CASADAY, Robert L., Tacoma (W),
McNEW, Joseph L., Wilbur (W),
MUNSON, Harold W., Spokane (W),
OGLO Elmer M., Spokane (K),
PARK, Edward J., Marshfeld (R),
SCARLETT, Clyde W., Pe Ell (K),
WYOMUSC.

WYOMING: DAVIS, George W., Laramie (W).

CANADA: LAIDLAW, Robert J., Bent., Ontario (W) ENGLAND: TANCOCK, T. G., corp., Cumberland (W).

HUNGARY: \*
SMARSH, Philip, Bodnavker (W). ABERALLE, Giuseppe, Criale (W) LOCRODONDO, Orenzo, Lecce (W

\*Previously reported missing; now reported of the people who eat in lunchrooms. IOWA: DENLINGER, Clinton E., Pierson (K).

MISSOURI: REYNOLDS, Leland M., St. Louis (K).

DECKARD, Jack M., Cleveland (W), SCRIMMONS, Wenefred, Akron.\* \*Previously reported missing; now report-ed on duty. PENNSYLVANIA:

SPANG, Ben J., Philadelphia.\*
\*Previously reported missing; now reported on duty. TEXAS: JEFFRESS, Willie R., Kaufman (W).

## Federal Food Board, Childs And a Glass of Milk

Now, Why Should Half of a Five-Cent Cantaloupe Cost Twenty-five Cents?

Edited by ANNE LEWIS PIERCE, Director of the Tribune Institute

## THE FIVE CENT GLASS OF MILK COMES BACK

Why should the consumer pay 10 cents for a glass of loose milk (half a pint or 8 ounces) when milk is 10 cents a quart retail? In other words, should serving a quart of milk in a dairy lunchroom, in four portions, increase its price from 10 cents to

This question was raised in this column on July 20 and July 27 and the Federal food board, after mature deliberation, answers "No," and Childs restaurants concur.

Several hearings were held before John Mitchell and Arthur Williams at the Federal food board, at which the representatives of the lunchrooms were present, and Childs agreed to serve an eight ounce cup of milk (half a pint) for five cente, a seven ounce glass (self-service) for 5 cents, and a twelve ounce glass for 10 cents. This is at the rate of about 20 cents a quart. In other words, the cost of the milk is legitimately doubled by having it served to you in the smaller quantities, but it is not quadrupled. This is a cut of about one-half, and a notable instance of the gain to the "unorganized" consumer by being represented in a vigorous way on food retailing propositions.

The argument for the 10 cent glass of milk was that some increase was necessary to cover increased cost of service and labor, and "odd cents" not being the fashion the price was increased from 5 to 10 cents to save the cashier worry and the buyer time and the carrying of coppers!

The restaurants have been reassured as to the sensitiveness of the consumer in this regard. The pocket nerve just now experiences more anguish at a doubled price than at the pressure of four cents change. But even this difficulty has been overcome -for it is found possible on consideration to vary the amounts served, and to give eight ounces for the even 5 cents and a larger glass for more money. Much more satisfactory this, to the drinker of milk, than paying 10 cents for the smallest portion served (eight to nine or ten ounces in some cases).

It is "hoped" by the food board that other restaurants will follow suit and serve their patrons eight ounces of milk for 5 cents, since they are paying only a little over 2 cents for it. These margins are about the same as those before the war, allowing for increased costs of operating.

By this agreement the thousands who drink milk daily at dairy lunchrooms will be saved 5 cents on every purchase whereas the few who serve the milk would have gathered in this 100 per cent profit on each sale had not the point been raised by "J. F.," in The Tribune Institute market column, passed on to the Federal food board, and fairly but vigorously and pointedly discussed with the retailers of the milk.

The consumer gets his day in court under war conditions, Some of our war measures need to be conserved to give security to the piping days of peace.

## ANENT CANTALOUPES IN PUBLIC PLACES

You can buy standard size cantaloupes wholesale for 5 cents apiece; you can get Jumbos for 6 or 7.

But if you order half a cantaloupe in a lunchroom you pay 20 to 25 cents for it. And if you dare to eat one in a Fifth Avenue hotel it costs you 40 cents. In other words, the mark-up on a cantaloupe in some lunchrooms is from 5 cents to 40 (about 700 per cent), and in a first class hotel it is from 7 to 80 cents, over 1.000 per cent!

Now, before any one mentions it to us, we wish hurriedly to acknowledge that cantaloupes are perishable and that rents and labor and laundry and all the overhead items of cafés and hotels have increased-also the desire for bigger profits to meet war demands have increased. Dividends are being declared by these establishments that are unusual. And we venture to assert that a mark-up of from 700 to 1,000 per cent includes a profit out of all proportion to the increase of the cooks and waitresses' wages, shall we say, to say nothing of the increase (?) in the salaries

What has the poor cantaloupe done that it should carry such a disproportionate amount of the war tax? And how can we eat the perishables, as admonished, if they and their patrons are to be penalized in this fashion?

A 165 per cent mark-up was enough before the war in lunchrooms of the chain variety, and 200 to 300 per cent in hotels. Is this jump to a 700 and 1,000 per cent mark-up on a fruit that is in the height of its season warranted? We merely rise to

## WHY WE SHOULD "SHOP" FOR FOOD BARGAINS

WEST VIRGINIA:

ARNOLD, Sebern L., Charleston.\*

Previously reported missing: now reported on duty.

From time to time we get despairing wails to this effect, "Where do you get your prices? We never see any stew mean the down th for 28 cents, it costs 38; and fowl is 45 not 38; and loose milk is 13 cents not 10." This from Long Island.

It is too true that all sorts of variations in prices may be found-they depend on the kind of shop, its clientèle, how the butcher buys his meat and cuts it up, and what trade he

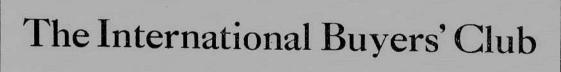
Down in Washington Market veal chops to-day are 35 to 42, according as to whether they are rib or loin; shoulder is 32 to 35, and stewing veal is only 25 cents (stewing meat is 36, by the way, and lamb is 25). Over in Brooklyn, at the shop of & man noted for fair dealing and good products, but not the fancy grades—the same meats ran this way—35 to 40 cents for chops 25 for shoulder and 30 for stewing yeal. Stewing meat was only 28 and 30. Why the difference?

One man buys only hinds and ribs, has little or no stewing meat and doesn't want to encourage the trade in it; in his shop it comes high. Another man has customers that regularly de mand it, he buys the whole carcass, and can provide certain cuts

more cheaply and still get a fair profit on the whole beef. As for the 13 cent loose milk-tell it to the Federal food

The only reason for telling the consumer these things is to enable him to "shop" to advantage; to look out for these points and to be reasonable in his demands on the retailer. If you are intelligent instead of vaguely irritated, the retailer will often help you out. The prices quoted in this column and in the Institute pages on Sunday certainly do exist and are average prices-If your marketing experience is different tell us about it. We may be able to tell you why and how you can market to better

(Wholesale market prices and conditions are based primarily on reports of the New York office of the Bureau of Markets, United States Department of Agriculture. The discussions of the retail market, its price and special war conditions are prepared in collaboration with the New York Federal Food Board.)



An Invitation

THE International Buyers' Club extends I to all Buyers and Merchants, local and out-of-town, a cordial invitation to visit its Club rooms, occupying the first three floors of the Bush Terminal Sales Building on 42nd Street, east of Broadway.

Visitors not only may acquaint themselves with the exceptional facilities and valuable services offered by the Club to buyers, but will also have the opportunity to see, compare and select merchandise from the lines of high class manufacturers, hundreds of whom will have individual salesrooms in this build-

The privileges of the Club are extended free of charge to merchants and accredited buyers.

> Visitors will please present their business cards at the desk.

(The market column appears on Fridays)

BUSH TERMINAL COMPANY